



**YOUR WORLD HEALTHCARE® IRELAND**  
Supplying Healthcare Professionals

# Cookies Policy

# Your World Healthcare Ireland

## Cookies Policy

Your World Healthcare Ireland (YWHCI) is a trading name of Your World Recruitment Group (hereinafter referred to as “us” or “we”). This Cookie Policy outlines our policy concerning the use of cookies and similar technologies (“cookies”) on [www.yourworld.com/ie](http://www.yourworld.com/ie) and [www.yourworld.com](http://www.yourworld.com), (the “Website”) and all associated websites linked to [Your World Recruitment](#) by Your World Healthcare Ireland, its subsidiaries and affiliates (referred to as “YWRG or “we”), including its websites around the world (collectively, the “Website”). We respect the privacy of all visitors to our Website.

We may update this Cookie Policy from time to time to reflect any changes in technology or legislation which may affect the way in which cookies are used by us and how you, the User (the “User” or “you”) can manage them. By continuing to use the Website you accept our use of cookies and can opt out at any time in the ways outlined below. You should read this Cookies Policy in conjunction with our Privacy Notice available [here](#).

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### What is a Cookie?

This Website uses cookies to collect information. Cookies are small data files which are placed on your computer or other mobile or handheld devices (such as smart phones or tablets) as you browse this Website. They are used to remember the User when your computer or device accesses this Website. Cookies are used to facilitate the User’s visit as you navigate to different pages of this Website or return to the Website at a later time. The cookies are essential to the effective operation of the Website.

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### Types of Cookies

There are 2 distinct types of cookies – session cookies and persistent cookies. A session cookie is only accessible while your browser is open and is deleted as soon as you navigate away from the Website. A persistent cookie can remain on your computer for a pre-defined period of time, or until they are forcibly deleted. Other technologies including pixels, tags, web beacons or local storage also store and retrieve data on a device and are similar to cookies. A further explanation about cookies is available on: <http://www.allaboutcookies.org/>

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### How do I disable Cookies?

If you do not want to accept a cookie you can use your in-built browser or device settings to deny or accept individual or all cookies. The procedure varies depending on browser or device so please visit your browser or device’s settings or help section for more details.

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### What happens if Cookies are switched off?

Please be aware that some functionality on the Website requires the use of cookies, and as such, disabling these may result in a deterioration of service.

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### What we use Cookies for - Necessary, Functionality and Third-Party Cookies

Cookies enable you to use shopping carts and to personalise your experience on our Website, tells us which parts of the Website people have visited, helps us to measure the effectiveness of advertisements and web searches so that we can improve our communications and products.

The information that we gather through the use of cookies may be stored permanently by us.

We use the following categories of cookies on the Website:

- (i) **Necessary:** These are required for the operation of the Website. They include, for example, cookies that enable the User to log into secure areas of the Website and use services like shopping baskets. If you choose to deny this cookie, this will affect your ability to purchase online or to remain signed in on your account online. These cookies are deleted when you close your browser and are therefore “session” cookies.
- (ii) **Functionality:** These are used to recognise you when you return to our Website and to remember choices that you make while browsing. We may remember preferences such as font size and other customisable site elements. The information these cookies collect will not personally identify you, and they cannot track your browsing activity on third party websites, not controlled by us. These are “persistent” cookies because they stay on your computer after you leave the Website.
- (iii) **Third party cookies:** We use cookies served by third parties in order to improve the Website; personalise your experience; and understand how our Website is used. We also use cookies to make our advertising on other websites more relevant.

Using information collected about you for advertising purposes is known as targeted or behavioural advertising. You can opt out of this behavioural advertising on the web browser you are currently using with an “opt-out cookie” by visiting <http://www.youronlinechoices.com/ie/your-ad-choices> or by using the specific opt-outs listed below. If you choose to turn off online behavioural advertising it does not mean you will no longer receive online advertising, it means that the advertising you see may not be tailored to your interests or preferences on the web browser you are currently using.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Strictly Necessary Cookies				
Cookie key	Domain	Cookie type	Expiration	Description
__cf_bm	.hubspot.com	Third-party	30 minutes	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
VISITOR_PRIVACY_METADATA	.youtube.com	Third-party	6 months	This cookie is used to store the user’s consent and privacy choices for their interaction with the site. It records data on the visitor’s consent regarding various privacy policies and settings, ensuring that their preferences are honored in future sessions.
AnalyticsSyncHistory	.linkedin.com	Third-party	1 month	Used to store information about the time a sync with the lms_analytics cookie took place for users in the Designated Countries.
_GRECAPTCHA	www.google.com	Third-party	6 months	Google reCAPTCHA sets a necessary cookie (_GRECAPTCHA) when executed for the purpose of providing its risk analysis.
li_gc	.linkedin.com	Third-party	6 months	Used to store guest consent to the use of cookies for non-essential purposes.
__cf_bm	.hsforms.com	Third-party	30 minutes	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.

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### Strictly Necessary Cookies

Cookie key	Domain	Cookie type	Expiration	Description
XSRF-TOKEN	www.yourworld.com	First-party	2 hours	This cookie is written to help with site security in preventing Cross-Site Request Forgery attacks.
laravel_session	www.yourworld.com	First-party	2 hours	Internally laravel uses laravel_session to identify a session instance for a user.
__cf_bm	.r1-t.trackedlink.net	Third-party	30 minutes	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.

### Performance Cookies

Cookie key	Domain	Cookie type	Expiration	Description
_ga_YK8PJ5EHZH	.yourworld.com	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
_ga	.yourworld.com	First-party	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
__hstc	www.yourworld.com	First-party	6 months	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.
_gid	.yourworld.com	First-party	1 day	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.
__hssc	www.yourworld.com	First-party	30 minutes	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.
_gat_UA-150779197-1	.yourworld.com	First-party	53 seconds	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It is a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
__hssrc	www.yourworld.com	First-party	Sessio	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.
_ga_GFTYJZXGLS	.yourworld.com	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
__cf_bm	.hsforms.com	Third-party	30 minutes	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.
XSRF-TOKEN	www.yourworld.com	First-party	2 hours	This cookie is written to help with site security in preventing Cross-Site Request Forgery attacks.
laravel_session	www.yourworld.com	First-party	2 hours	Internally laravel uses laravel_session to identify a session instance for a user.
__cf_bm	.r1-t.trackedlink.net	Third-party	30 minutes	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.

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### Performance Cookies

Cookie key	Domain	Cookie type	Expiration	Description
_ga_YK8PJ5EHZH	.yourworld.com	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.
_ga	.yourworld.com	First-party	1 year 1 month	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.
__hstc	www.yourworld.com	First-party	6 months	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.
_gid	.yourworld.com	First-party	1 day	This cookie is set by Google Analytics. It stores and update a unique value for each page visited and is used to count and track pageviews.
__hssc	www.yourworld.com	First-party	30 minutes	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.
_gat_UA-150779197-1	.yourworld.com	First-party	53 seconds	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It is a variation of the _gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
__hssrc	www.yourworld.com	First-party	Sessio	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.
_ga_GFTYJZXGLS	.yourworld.com	First-party	1 year 1 month	This cookie is used by Google Analytics to persist session state.

### Targeting Cookies

Cookie key	Domain	Cookie type	Expiration	Description
_gcl_au	.yourworld.com	First-party	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services
messagesUtk	.yourworld.com	First-party	6 months	This cookie is used to recognize visitors who chat with you via the chatflows tool. If the visitor leaves your site before they're added as a contact, they will have this cookie associated with their browser.
li_sugr	.linkedin.com	Third-party	3 months	This cookie is used to track users as they interact with LinkedIn services embedded on websites, which can be used for analytics and targeted advertising purposes.
UserMatchHistory	.linkedin.com	Third-party	1 year	This is a Microsoft MSN 1st party cookie for sharing the content of the website via social media.
lidc	.linkedin.com	Third-party	1 day	This is a Microsoft MSN 1st party cookie that ensures the proper functioning of this website.
_fbp	.yourworld.com	First-party	3 months	Used by Meta to deliver a series of advertisement products such as real time bidding from third party advertisers
VISITOR_INFO1_LIVE	.youtube.com	Third-party	6 months	This cookie is set by YouTube to track views of embedded videos.

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### Functionality Cookies

Cookie key	Domain	Cookie type	Expiration	Description
_cfuid	.hubspot.com	Third-party	Session	This cookie is used for purposes of tracking users across sessions to optimize user experience by maintaining session consistency and providing personalized services.
hubspotutk	www.yourworld.com	First-party	6 months	This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. As a persistent rather than a session cookie it cannot be classified as Strictly Necessary.
_cfuid	.hsforms.com	Third-party	Session	This cookie is used for purposes of tracking users across sessions to optimize user experience by maintaining session consistency and providing personalized services.

### Third Party Cookies

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third-party cookies are likely to be analytical cookies or performance cookies or targeting cookies:

- Google
- LinkedIn
- Facebook
- Hubspot
- YouTube

To deactivate the use of third-party advertising cookies, you can do this by selecting the consent preference button on the Your World website at the bottom left hand corner.